

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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FIRESTONE INDUSTRIAL PRODUCTS ANNOUNCES NORTH AMERICAN MARKET PRICE INCREASE

INDIANAPOLIS (USA) (April 19, 2010) — Due to the escalating costs of raw materials, Firestone Industrial Products Company, LLC, will increase its prices by up to five percent on air springs for the North American heavy-duty aftermarket, effective July 1, 2010.

“Raw material prices continue to rise, and despite our diligent efforts to manage external costs through internal cost reductions and efficiency improvements, it is necessary for us to increase our prices at this time,” said Mike Cerio, president of Firestone Industrial Products. “While the programs we have implemented have helped, currently we are unable to fully combat these escalating costs.”

About Firestone Industrial Products Company, LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Firestone Diversified Products, LLC, specializes in air spring manufacturing and technology with a history of more than 70 years of research and development of technologically advanced air springs for the global marketplace. With headquarters in Indianapolis, Ind., and quality-certified manufacturing/assembly plants and technical centers throughout North America, South America, Europe and Asia, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes. Firestone facilities are ISO-14001, ISO-9001 and TS-16949 Certified.

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