

# Firestone

World's Number 1  
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### FIRESTONE INDUSTRIAL PRODUCTS OFFERS NO-DRILL RIDE-RITE KITS FOR 2011 FORD SUPER DUTY

INDIANAPOLIS, Ind., USA (August 24, 2010) — Firestone Industrial Products Company, LLC announces new no-drill Ride-Rite™ air helper spring kits are available for the 2011 Ford Super Duty F-250/F-350, fitting gas (part #2520) or diesel (part #2535) 2WD and 4WD models with the factory in-bed hitch.

Designed to mount between the truck's frame and the suspension, Firestone's Ride-Rite kits use air pressure to help maximize the

truck's safe load carrying capacity, stability and ride quality. Featuring individual inflation valves for separate side-to-side or front-to-rear adjustment, the air helper springs also assist in leveling off-center loads.

"Our latest Ride-Rite air helper spring kits, which are available for gas and diesel versions of the new Ford Super Duty, are designed to

meet the needs of today's drivers who often use their trucks for both work and play, to haul equipment or tow the family camper," said Todd Green, regional sales manager, Firestone Industrial Products, Ride-Rite division. "By using air pressure, we are able to offer such benefits as increased vehicle stability, brake effectiveness and reduced tire wear. Varying the air pressure in our air springs allows the driver to keep the vehicle level under a load while maintaining the ride quality."

Firestone's no-drill kits use the truck's factory holes and include all the components necessary for an easy installation that typically takes less than one hour, including the brackets, air springs, hardware, air lines and separate valves. The kits come with a two-year limited warranty and have an MSRP of \$481.36.

The Air-Rite™ air accessory system is also available to complement the 2011 Ford Ride-Rite kits, enabling drivers to make instant air pressure adjustments with the push of a button installed on the dashboard.

A pair of Ride-Rite air springs can provide up to 5,000 pounds of load leveling capacity. (Note: Air springs do not increase the load-carrying capacity of the vehicle. Do not exceed the vehicle's recommended Gross Vehicle Weight Rating [GVWR]).

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.



Kit 2520 (gas) above, Kit 2535 (diesel) below



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Firestone offers a line of Complete Suspension Solutions that includes Ride-Rite™, Sport-Rite™, Coil-Rite™ and Level-Rite™ air helper springs; Work-Rite™ load assist springs; and the R4Tech™ hybrid air/leaf suspension system. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit [www.ride-rite.com](http://www.ride-rite.com).

**About Firestone Industrial Products Company, LLC:**

*Firestone Industrial Products Company, LLC, a subsidiary of Firestone Diversified Products, LLC, specializes in air spring manufacturing and technology with a history of more than 70 years of research and development of technologically advanced air springs for the global marketplace. With headquarters in Indianapolis, Ind., and quality-certified manufacturing/assembly plants and technical centers throughout North America, South America, Europe and Asia, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes. Firestone facilities are ISO-14001, ISO-9001 and TS-16949 Certified.*