

Rising Costs of Raw Materials Warrant Price Increase for Firestone Industrial Products

INDIANAPOLIS (USA) (Jan. 31, 2011) — Firestone Industrial Products, LLC today announced an average price increase of five percent on its North American light-duty and heavy-duty air spring products. The increase, driven by the escalating costs of raw materials specifically the unprecedented rise in the cost of natural rubber, is effective April 1, 2011.

“We are committed to managing our product pricing through strategic programs and efficiency improvements internally, however, at this time we’re unable to offset rising market costs,” said John Vincent, president at Firestone Industrial Products.

About Firestone Industrial Products Company, LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Firestone Diversified Products, LLC, specializes in air spring manufacturing and technology with a history of more than 70 years of research and development on technologically advanced air springs. Its famous Airide™ brand has set the standard for air spring manufacturing and technology since 1939. For more information, visit www.firestoneip.com.

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