

**December 2010**

**A Message from the President, John Vincent**

Firestone Industrial Products has served as a trusted resource for more than 70 years, providing you with high-performing, dependable air spring products. We bring innovation to every aspect of product design and produce a wide range of state-of-the-art products, as well as proactively anticipate and quickly respond to the worldwide needs of the heavy-duty, light-duty and automotive industries.



**John Vincent,  
President, FSIP**

In the last seven years, we have achieved significant global expansion. The company has relocated its European headquarters, opened a distribution center, a branch office, an assembly facility and manufacturing plants, as well as formed a joint venture that has enhanced the company's presence in India, all while managing the business through turbulent economic times.

Firestone Industrial Products will continue to build on this momentum and grow its impressive list of worldwide locations. Globalization may have brought new, competing products to the international marketplace, however, our long-standing tradition of professionalism, quality and technical expertise remains unrivaled.

Our dependable and ever-evolving line of products utilizes the most advanced materials and meets or exceeds the world's most rigorous testing standards. We continue to enhance the value and functionality of our products through initiatives such as developing lighter-weight products to improve fuel efficiency.

As we prepare for what's to come economically, technologically and environmentally, we will continue to offer high-quality, industry-leading air springs and the reliable support you have come to expect. We remain vigilant in our efforts to be forward thinking and continue to be a trusted global leader in air spring production.

Sincerely,

John Vincent  
President

**ECO ACTION  
UPDATE**

The Williamsburg, Ky., plant is making strides in strengthening its efficiency and reducing waste. The installation of two fixed capacitors has reduced the peak load of the facility. The plant has also reduced its carbon footprint with the installation of a new four-roll calender, which helps to eliminate defective waste.

**Two Indianapolis 500 Racing Greats Visit Firestone Suite**

Indianapolis 500 winners, Mario Andretti (1969) and Dario Franchitti (2007, 2010) made a pit stop at the Firestone Hospitality Suite during this year's Indy 500. A myriad of Firestone customers, employees and friends gathered together to experience the sights, sounds and celebrations associated with what is known as the greatest spectacle in racing. The race, which took place on May 30 at the Indianapolis Motor Speedway, was the second of a three-year long Centennial era, celebrating the 100th anniversary of the opening of the Indianapolis Motor Speedway and the first Indianapolis 500 race.



**Dario Franchitti speaks to the Firestone guests at their Hospitality Suite following his win at the Indianapolis 500.**

Firestone, a sponsor of Franchitti's, manufactures the Firestone Firehawk™ racing radials, which are the Official Tire of Indianapolis 500.

**Firestone Customers Enjoy Product Exhibit and Reception in Conjunction with the 2010 MATS**



**Firestone Industrial Products President, John Vincent, welcomes guests.**

Firestone Industrial Products took a different approach to this year's Mid-America Trucking Show in Louisville, Ky. Instead of a traditional booth during the show, the company opted for a hospitality suite and product exhibit in an adjacent hotel. The evening exhibit showcased products and offered heavy hors d'oeuvres to Firestone customers in attendance.



**Firestone Industrial Products entertains customers at their Mid-America Trucking Show reception in Louisville, KY.**

**Introducing Bradley Garwood,  
New Heavy Duty Sales Representative**

Firestone Industrial Products recently appointed Bradley Garwood as the company's heavy duty aftermarket distribution sales representative for the Northeast region. Garwood is responsible for sales to distributors, as well as account management operations.



**Bradley Garwood,  
Heavy Duty  
Sales Representative**

Prior to joining Firestone Industrial Products, Garwood spent six years at Pioneer Automotive Technologies. Hired as a sales engineer and later promoted to program manager, Garwood handled speaker sales, engineering and customer quality issues. He has also served in engineering-related positions with Kaman Industrial Technologies, Amtran Corporation and Alitec Corporation.



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