

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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FIRESTONE INDUSTRIAL PRODUCTS ANNOUNCES NEW RIDE-RITE KIT FOR 2009 FORD F-150

INDIANAPOLIS, Ind. – Firestone Industrial Products Company, LLC offers its no-drill Ride-Rite™ air helper spring kit for the new 2009 Ford® F-150®.

Firestone's Ride-Rite kit mounts between the truck's frame and the suspension to assist in maximizing the pickup's safe load carrying capacity, stability and ride quality. The air helper springs are also designed to help level off-center loads by using individual inflation valves for separate side-to-side or front-to-rear adjustment.

"Our new Ride-Rite kit is designed to work on all cab and box configurations of the 2009 Ford F-150, complementing the pickup's additional towing and payload capacity by using air pressure to increase vehicle stability, reduce tire wear and maintain brake effectiveness," said Todd Green, regional sales manager, Firestone Industrial Products, Ride-Rite division.

The no-drill application uses the truck's factory holes and includes all the components necessary for an easy installation that typically takes less than one hour, including the brackets, air springs, hardware, air lines and separate valves. The kit comes with a two-year limited warranty.



2009 Ford F-150 RR Kit #2480

Firestone also offers the Air-Rite™ air accessory system to complement the 2009 F-150 Ride-Rite kit, which enables drivers to make instant air pressure adjustments with the push of a button installed on the dashboard.

A pair of Ride-Rite air springs can provide up to 5,000 pounds of load leveling capacity. (Note: Air springs do not increase the load-carrying capacity of the vehicle. Do not exceed the vehicle's recommended Gross Vehicle Weight Rating [GVWR]).

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.

Ride-Rite air helper springs are part of Firestone's Complete Suspension Solutions, which also offer Sport-Rite™, Coil-Rite™ and Level-Rite™ air helper springs. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit www.ride-rite.com.

Firestone Industrial Products, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 65 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Ind., and six quality certified manufacturing/assembly plants located on four different continents, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes.

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