

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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FIRESTONE INDUSTRIAL PRODUCTS' LEVEL-RITE SUSPENSION AVAILABLE FOR 2003-2009 DODGE RAM 4X4s

INDIANAPOLIS, Ind. – Firestone Industrial Products Company, LLC offers its heavy-duty Level-Rite™ air spring over damper suspension for 2003-2009 Dodge Ram 2500/3500 4x4s.

The new Level-Rite product features a fully protected, reversible sleeve air spring paired with a high-performance Bilstein monotube shock absorber. It helps level the front end of vehicles that carry a winch, snow plow, slide-in camper, Texas Style bumper or any other situation where extra weight is placed on the front of the vehicle.

"Today's truck owners are adding more equipment and accessories to the front of their vehicles year round, causing truck components to wear out sooner than they should," said Todd Green, Firestone Industrial Products Ride-Rite™ division. "Level-Rite is designed to reduce suspension fatigue by preventing factory torsion bars from sagging under heavy loads. By pairing our air spring with the shock absorber, the Level-Rite suspension helps level the load without compromising the hassle-free installation delivered by Firestone products."

Additionally, Level-Rite helps increase vehicle control and stability, improve the ride quality, reduce suspension fatigue and bottoming out, and provide control of front ground clearance, such as during off-road situations.

Firestone's Dodge Ram Level-Rite kit includes everything needed for an easy installation – air spring featuring a billet aluminum piston and restraining cylinder, high-performance shock absorbers, polyurethane bushings, air line tubing and fittings, and all necessary hardware. The "no-drill" installation takes less than an hour. The new Level-Rite comes with a two-year limited warranty and optional air accessories, such as the Air-Rite™ air accessory system that lets drivers make air pressure adjustments with a push of a button installed on the dashboard.

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.

The Level-Rite system is part of Firestone's Complete Suspension Solutions, which also offers Ride-Rite, Sport-Rite™ and Coil-Rite™ air helper springs. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit www.ride-rite.com.

Firestone Industrial Products, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 65 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Ind., and six quality certified manufacturing/assembly plants located on four different continents, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes.



Level-Rite Kit #1004

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