

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Firestone Industrial Products Unveils New Limited Lifetime Air Spring Warranty

INDIANAPOLIS, Ind. – Firestone Industrial Products Company, LLC announces its air spring warranty delivers a limited lifetime guarantee.

The new Limited Lifetime Air Spring Warranty states the company's Ride-Rite™ Air Helper Spring Assembly will perform according to the manufacturer's specifications for as long as the vehicle on which the system was originally installed is owned by the original retail purchaser. This warranty supersedes Firestone's previous product warranty to clarify the limited lifetime clause. In addition, the company will handle warranty claims directly to improve customer service and warranty turn-around time.

"Since the 1950s, Firestone Industrial Products has been committed to delivering high-quality air helper springs to the marketplace," said Mike Cerio, president, Firestone Industrial Products. "By combining the world's No. 1 air spring with a new limited lifetime warranty, we can provide enhanced customer service to our valued partners and end users worldwide."

Firestone's limited lifetime warranty covers manufacturing defects for as long as the original purchaser owns the vehicle on which it was originally installed. The fasteners and upper and lower brackets that accompany the air springs are warranted for a period of 24 months, beginning on the original retail delivery date.

Ride-Rite air helper spring kits are available for most light trucks, sport utility vehicles and vans on the road today. Adding Ride-Rite air springs helps maximize the vehicle's safe load carrying capacity, stability and ride quality; reduces suspension fatigue; and improves vehicle ride.

Firestone's Complete Suspension Solutions also include Airide™, Sport-Rite™, Coil-Rite™ and Level-Rite™ air springs. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit www.ride-rite.com.

About Firestone Industrial Products Company, LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Firestone Diversified Products, LLC, specializes in air spring manufacturing and technology with a history of more than 70 years of research and development of technologically advanced air springs for the global marketplace. With headquarters in Indianapolis, Ind., and quality-certified manufacturing/assembly plants and technical centers throughout North America, South America, Europe and Asia, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes. Firestone facilities are ISO-14001, ISO-9001 and TS-16949 Certified.

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