

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

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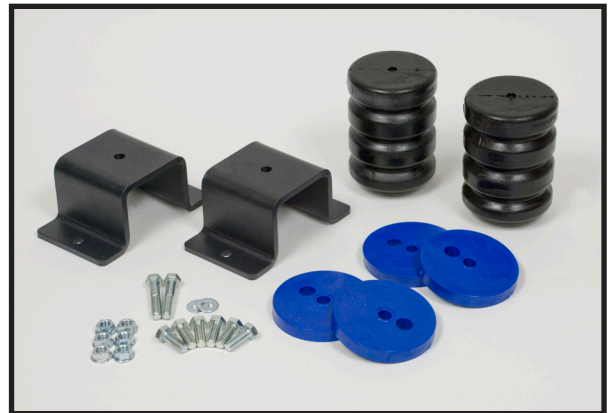
Contact: Media Center ● 250 W. 96th Street ● Indianapolis, IN 46260 ● 877.201.2373

FIRESTONE INDUSTRIAL PRODUCTS COMPANY INTRODUCES NEW WORK-RITE™ SUSPENSION SOLUTION

INDIANAPOLIS (USA) (June 15, 2009) – Firestone Industrial Products Company, LLC expands its product line with Work-Rite™, an entry-level load management system featuring micro-cellular urethane load assist springs that install to the vehicle's frame and axle to augment the factory suspension.

Work-Rite is designed to absorb road shock while remaining a maintenance-free suspension solution. When a vehicle is loaded, the Work-Rite kit helps to level the load and improve ride comfort.

"Our Work-Rite customers experience all the benefits of Firestone's leading suspension technology – including increased vehicle stability, less vehicle sway, improved roll stability and reduced suspension fatigue – with no air pressure to monitor. Work-Rite is a fool-proof solution for constant-load or commercial applications," said Todd Green, regional sales manager, Firestone Industrial Products, Ride-Rite™ division. "The addition of Work-Rite to our product line rounds out our good-better-best offering, allowing us to remain our customers' leading source for load management solutions."



Firestone's load assist springs are made of injection-molded, microcellular urethane and a base polymer developed specifically for the automotive environment. With six separate spring-geometry and stiffness combinations, Work-Rite is not a one-size-fits-all solution.

Most Work-Rite kits feature a no-drill design and can be adjusted by the end user for their specific loading scenario using spacers provided in the kit.

The kit includes load assist springs, brackets, comprehensive instructions and all necessary mounting hardware for an easy installation that requires basic hand tools and takes less than an hour.

Work-Rite load assist springs do not increase the load-carrying capacity of the vehicle. Do not exceed the vehicle's recommended Gross Vehicle Weight Rating (GVWR).

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.

Firestone offers Complete Suspension Solutions, which also include Ride-Rite™, Sport-Rite™, Coil-Rite™ and Level-Rite™ air helper spring systems. These products have become synonymous with quality, durability and outstanding customer support.

For more information, visit www.ride-rite.com.

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Firestone Industrial Products Company, LLC, a subsidiary of Firestone Diversified Products, LLC, specializes in air spring manufacturing and technology with a history of more than 70 years of research and development of technologically advanced air springs for the global marketplace. With headquarters in Indianapolis, Ind., and quality-certified manufacturing/assembly plants and technical centers throughout North America, South America, Europe and Asia, the company produces suspension products for commercial trucks & trailers, cars, sport utility vehicles, light trucks, minivans, vans and motor homes. Firestone facilities are ISO-14001, ISO-9001 and TS-16949 Certified.

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