

**FIRESTONE INDUSTRIAL PRODUCTS**

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**FOR IMMEDIATE RELEASE**  
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**FIRESTONE INDUSTRIAL PRODUCTS OPENS  
BRANCH SALES OFFICE IN INDIA**

*World's largest air spring manufacturer expands Asia presence with a new office in Gurgaon*

Indianapolis, Ind. (Feb. 23, 2007)— Firestone Industrial Products Company, LLC, (FSIP) has opened a new sales office in Gurgaon, India, in order to provide prompt sales and technical support to customers in the region.

“Firestone recognizes a significant growth opportunity in India,” said Arun Kumar, Director, Asia Businesses, FSIP. “This new office will allow our company to participate in the massive infrastructure expansion and development of the air suspension market throughout India.”

FSIP has 15 years of experience selling air springs in India through a Kolkatta-based distributor. The company received permission in July 2006 from the Reserve Bank of India to open the new office, located in Gurgaon – a suburb of New Delhi. Two Firestone engineers will operate from the location to focus specifically on the emerging Indian market.

Firestone Industrial Products Company, LLC, a subsidiary of Bridgestone Firestone Diversified Products, LLC, (BFDP) specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Ind., and six manufacturing plants located on four different continents, the company produces suspension products which enhance the driving experience for drivers of passenger cars, sport utility vehicles, light trucks, minivans, vans, and motor homes.

Bridgestone Firestone Diversified Products, LLC, based in Indianapolis, is a subsidiary of Bridgestone Americas Holding, Inc. (BSAH). BFDP is responsible for BSAH’s non-tire businesses, including building and industrial products, synthetic and natural rubber, and fiber and textile businesses.

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