

Firestone

World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

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Firestone Expands Presence in Russian Market

Firestone Industrial Products experiences substantial growth in Russia

MOSCOW (Aug. 14, 2007) — Firestone Industrial Products Company, LLC (FSIP) has received the Russian Manufacturer Certificate to import and sell Firestone-brand air springs throughout Russia. The company has also named Crawford Hill as its official warehouse for Firestone air springs.

The Russian market operates under regulations requiring all automotive components be certified by the Russian Certification Agency for importation and distribution. For FSIP to achieve this certification, the Agency reviewed FSIP's product testing data and quality control processes as well as conducted additional product testing in Russia to ensure they were of the highest quality.

FSIP products are warehoused and distributed through Crawford Hill, located at 2 Avtomotornaya Street in Moscow, Crawford Hill has enabled Firestone to make air springs available locally, and for purchase using local currency. In addition, the Crawford Hill partnership provides Firestone customers in Russia with prompt and professional service.

"We are pleased we've been able to expand the distribution of our top-quality air springs to our growing network of dealers in Russia," said FSIP President Mike Cerio. "Our Moscow warehouse is equipped to quickly distribute our products to meet the demand, and exceed the expectations of our customers."

FSIP patented the first rubber air spring in 1938, and the company has continually invested in its infrastructure to enhance service to its customers. The company's global and European supply chain has the breadth to meet demanding requirements across Russia, and throughout the world.

About Firestone Industrial Products Company (FSIP), LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Indiana, and six manufacturing plants located on four different continents, the company produces suspension products enhancing the driving experience for drivers of heavy truck/trailer, buses, rail vehicles, passenger cars, sport utility vehicles, light trucks, minivans, vans, and motor homes.

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