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FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

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Contact: ● McCullough Public Relations ● 330.244.9980

FIRESTONE RIDE-RITE™ AIR HELPER SPRINGS AVAILABLE FOR NEW DODGE® SPRINTER®

INDIANAPOLIS, Ind. – Firestone Industrial Products Company, LLC has announced its Ride-Rite air helper spring kits are now available for the new Dodge Sprinter.

The Dodge Sprinter Ride-Rite kit offers maximum load support and ride comfort by using air pressure to adjust Firestone's durable springs to compensate for varying loads and road conditions – maintaining a quality ride at all times.



Ride-Rite™ Kit 2382

and bottoming out, level off-center loads (individual inflation valves allow for separate side-to-side adjustment) and increase vehicle stability.

“The new Dodge Sprinter has more interior space, can seat up to 10 passengers and has extra storage facilities available when it is used as a mini-bus,” said Paul Gibson, product manager, Firestone Industrial Products, Ride-Rite division. “The Sprinter has also become a very popular choice for Class B motorhomes due to its power and fuel mileage. All of this means additional weight can be carried inside the van, putting stress on the suspension. Firestone's Ride-Rite air helper springs keep the Sprinter's leaf springs from sagging under the extra weight and causing possible damage.”

Additionally, because Firestone's Ride-Rite kit works by keeping the vehicle level, it helps maintain brake effectiveness, reduce tire wear

“Plus, we're able to take full advantage of the Dodge Sprinter's load carrying because each Ride-Rite system is specifically designed for a particular application,” Gibson added.

A pair of Ride-Rite air springs can provide up to 5,000 pounds of load leveling capacity. (Note: Air springs do not increase the load-carrying capacity of the vehicle.)

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Do not exceed the vehicle's recommended Gross Vehicle Weight Rating [GVWR]).

Firestone's new Dodge Sprinter Ride-Rite kit is a no-drill kit and is easily installed. It comes with a two-year limited warranty and includes everything needed for installation (typically takes between one and two hours). The system's reinforced double convoluted air springs install between the frame and the axle.

Firestone also offers the Air-Rite™ air accessory system to complement the new Ride-Rite kit, which enables drivers to make air pressure adjustments with a push of a button installed on the dashboard.

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.

Ride-Rite air helper springs are part of Firestone's Complete Suspension Solutions, which also offers Sport-Rite™ and Coil-Rite™ air helper springs. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit www.ride-rite.com.

About Firestone Industrial Products Company (FSIP), LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Indiana, and six manufacturing plants located on four different continents, the company produces suspension products enhancing the driving experience for drivers of heavy truck/trailer, buses, rail vehicles, passenger cars, sport utility vehicles, light trucks, minivans, vans, and motor homes.