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World's Number 1
Air Spring.



FIRESTONE INDUSTRIAL PRODUCTS COMPANY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEW FIRESTONE RIDE-RITE™ KIT AVAILABLE FOR 2008 FORD® F-450®

INDIANAPOLIS, Ind. – Ride-Rite air helper springs from Firestone Industrial Products Company, LLC are now available in a no-drill kit for the 2008 Ford F-450.

The new Ford F-450 Ride-Rite kit is specifically designed to maximize the safe load carrying capacity, stability and ride quality of the F-450. The system utilizes the truck's factory holes and includes all the components needed for a quick and easy installation: brackets, air springs, hardware, air line and separate valves for manual inflation.



"Our no-drill kits are designed to be fifth wheel and gooseneck hitch compatible, which is perfect for this truck's heavy-duty towing capacity," said Paul Gibson, product manager, Firestone Industrial Products, Ride-Rite division. "When hauling heavy loads, maintaining a level vehicle with Ride-Rite air helper springs is necessary for safety and comfort on the road."



Ride-Rite™ Kit 2446

By using air pressure to adjust Firestone's air helper springs, the Ride-Rite system helps maintain brake effectiveness, reduce tire wear, level off-center loads – individual inflation valves allow for separate side-to-side adjustment – and increase vehicle stability.

The kit comes with a two-year limited warranty and typically installs in less than one hour because there is no need to remove the wheels or tires. The system's reinforced double convoluted air springs install between the frame and the axle.

A pair of Ride-Rite air springs can provide up to 5,000 pounds of load leveling capacity. (Note: Air springs do not increase the load-carrying capacity of the vehicle. Do not exceed the vehicle's recommended Gross Vehicle Weight Rating [GVWR]).

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Firestone also offers the Air-Rite™ air accessory system to complement the Ford F-450 Ride-Rite kit, which enables drivers to make air pressure adjustments with a push of a button installed on the dashboard. In addition, Firestone offers a Coil-Rite™ kit for the F-450 to provide extra support in the front for snowplows, winches and more.

Trained technicians are available toll-free (800.888.0650) to answer any product application, installation or warranty questions Monday through Friday from 7:30 a.m. to 4:30 p.m. EST.

Ride-Rite air helper springs are part of Firestone's Complete Suspension Solutions, which also offers Sport-Rite™ and Coil-Rite™ air helper springs. These products have become synonymous with quality, durability and outstanding customer support. For more information, visit www.ride-rite.com.

About Firestone Industrial Products Company (FSIP), LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Indiana, and six manufacturing plants located on four different continents, the company produces suspension products enhancing the driving experience for drivers of heavy truck/trailer, buses, rail vehicles, passenger cars, sport utility vehicles, light trucks, minivans, vans, and motor homes.