

FIRESTONE INDUSTRIAL PRODUCTS COMPANY, LLC

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FOR IMMEDIATE RELEASE

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**FIRESTONE INDUSTRIAL PRODUCTS NAMED
UAP SUPPLIER OF THE YEAR FOR 2006**

Indianapolis, Ind. (Mar. 5, 2007)— Firestone Industrial Products Company, LLC, (FSIP) was named 2006 Supplier of the Year by United Auto Parts' (UAP) heavy duty vehicle parts division. The award was announced at UAP's 2007 National Sales Meeting, held in Montreal, Quebec Jan. 12-14.

Nominees for the award were rated by a 33-member voting committee in each of six categories: product offering (quality); 2005 supplier performance; representation and support; participation in national, regional and local programs/events; administration (price updates, invoicing); and replenishment (consistent order fulfillment).

"We are always pleased to be recognized by one of our customers, and this award is very special because UAP is one of the largest aftermarket distributors in North America," said Tom Falk, NA Distributor Sales Manager for FSIP. The company has been supplying AIRIDE™ heavy duty aftermarket parts to UAP since 1994.

About Firestone Industrial Products Company, LLC:

Firestone Industrial Products Company, LLC, a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. With headquarters in Indianapolis, Ind., and six manufacturing plants located on four different continents, the company produces suspension products enhancing the driving experience for drivers of passenger cars, sport utility vehicles, light trucks, minivans, vans, and motor homes.

About Bridgestone Firestone Diversified Products:

Bridgestone Firestone Diversified Products, based in Indianapolis, is a subsidiary of Bridgestone Americas Holding, Inc. (BSAH). BFDP is responsible for BSAH's non-tire businesses, including building and industrial products, synthetic and natural rubber, and fiber and textile businesses.

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